

1 Please rate the following suggestions for better information sharing by government						
answer options	Most Important	Less Important	Unimportant	Need more info	No opinion	Response Count
Create a website that consolidates all City Center information to give citizens current information in one place	78%	12%	7%	0%	3%	73
E-mail City Council minutes of meetings about City Center	27%	44%	22%	4%	3%	73
Staff/Council should communicate better, provide more information for citizens	51%	34%	4%	1%	10%	73
Keep City website on City Center up to date (government)	84%	11%	0%	1%	4%	73
Provide access on City website to public comments re City Center plan (government)	55%	33%	7%	4%	1%	73
E-development newsletter specifically focused on development (government)	48%	32%	12%	4%	4%	73
Education forums (government)	32%	42%	12%	8%	5%	73
More "walking tours" or open houses for information flow (government)	23%	53%	7%	10%	7%	73
<i>answered question</i>						73
<i>skipped question</i>						0

2 Please rate the following suggestions for better information sharing by individuals, community organizations and government						
answer options	Most important	Less important	Unimportant	Need more info	No opinion	Response Count
Consider an enhanced town meeting, in which representatives from each block are present	34%	32%	16%	15%	3%	73
Enable immediate comments on City Center plan on City website	52%	32%	11%	4%	1%	73
<i>answered question</i>						35

skipped question **0**

3 Please rate the following suggestions for actions by community organizations to improve community engagement						
answer options	Most Important	Less Important	Unimportant	Need more info	No opinion	Response Count
Falls Church News Press coverage should be more comprehensive	56%	24%	11%	6%	3%	70
Civic associations that organize on city issues should continue to do so	70%	23%	1%	4%	1%	70
Role for business community at table is important	63%	29%	3%	6%	0%	70
Hold meetings that find common ground among many community groups	57%	30%	9%	4%	0%	70
Community organizations should continue involvement in deliberation activities, also be more active in planning process at City Council, etc.	64%	27%	7%	1%	0%	70
<i>answered question</i>						70
<i>skipped question</i>						2

4 Please rate the following suggestions for actions by individuals and community organizations to improve community engagement						
answer options	Most important	Less important	Unimportant	Need more info	No opinion	Response Count
Pay attention to elections and support people whose perspective you share; be informed	80%	10%	3%	3%	4%	70
Those who complain should participate, speak out, get involved	79%	13%	3%	3%	3%	70
Keep doing deliberations	49%	27%	10%	9%	6%	70
More citizen engagement in community building	64%	24%	3%	4%	4%	70
<i>answered question</i>						70

skipped question **2**

5 Please rate the following suggestion for action by community organizations and government to improve community engagement						
answer options	Most important	Less important	Unimportant	Need more info	No opinion	Response Count
Community organizations should be more formally organized and recognized by City Council	39%	33%	17%	7%	4%	70
<i>answered question</i>						33
<i>skipped question</i>						2

6 Please rate the following suggestions for city policies						
answer options	Most important	Less important	Unimportant	Need more info	No opinion	Response Count
Create a new City Center task force modeled after the open space acquisition task force	31%	24%	18%	22%	6%	68
Create a roundabout on Route 7 to increase pedestrian access to the City Center	24%	16%	31%	25%	4%	68
Return to Broad Street as the centerpiece for development, instead of Maple Street	29%	21%	34%	12%	4%	68
Wider sidewalks and set-backs (in the City Center), i.e., greater than 14 feet	60%	22%	10%	6%	1%	68
Town hall meetings on weekends to make it easier to get input from citizens	44%	37%	12%	0%	7%	68
Wider walking and biking paths	56%	29%	10%	4%	0%	68
Create citizens task force on City Center	34%	26%	16%	16%	7%	68
Create permanent Master Design Team, shouldn't duplicate planning community	32%	29%	13%	19%	6%	68
Pay for professional urban planner	43%	26%	13%	13%	4%	68
Take a more active role in planning, e.g., RFPs vice waiting for developers	41%	21%	13%	19%	6%	68

Create incentives for developers to meet their demands, e.g. Arlington	59%	18%	4%	19%	0%	68
Outreach - recruit citizen involvement	46%	35%	13%	6%	0%	68
<i>answered question</i>						68
<i>skipped question</i>						3

<p>Q7: Do you have other suggestions for actions by individuals, community organizations, or government with respect to the future of the City Center?</p>
<p>1. I made this suggestion previously, but here goes. A brief weekly column in the FC City Press by, say, the City Manager, discussing current items of interest, particularly what is happening about City Center. Also, in the next Deliberation Day, let's have a brief oral introduction about where things stand with regard to City Center so that everyone begins their group discussion with the same information (e.g. there has been some confusion about whether the Post Office will remain in the City when it relocates; I understand that it will, but not everyone seemed to know that). If you have a handout, be sure that it is concise, brief, and up to date. Some of the information in the handout was not accurate. Also, please, during the introduction, point out each group number so that we don't waste time trying to locate the group that we are assigned to. And, perhaps we should be more limiting in the number of issues we discuss since there did not seem to be enough time to cover the three items from our last DD.</p>
<p>2. Create policy for regulating the number of chain restaurants / stores included in the center as well as a policy for encouraging / enabling "mom and pop" establishments. Create a policy for minimizing the number of "drive-through" type operations in the city (which ultimately impact pedestrian friendliness of the city center. Ensure that active public buildings (i.e. Post Office) are part of the city center to ensure functionality and vibrancy and not just recreation. Consider multiple developers for the city center to ensure a diverse development and not a "cookie cutter" look. Establish plan for linking "City Center Project" with recent development on West Broad (i.e. Spectrum, Byron, etc.) so that the two regions feed off of each other as opposed to isolate and starve each other.</p>
<p>3. Stop being so gung ho on "Eminent Domain". It's sad to see council members cheering & hollaring that the city council is going to use it when they are supposed to be the ones protecting my rights as a citizen. If they are for it, at least tell them to be professional about it and keep it to themselves. As far as other suggestions...all I hear from people is how generic, and cookie cutter-esk the buildings look. And why are they not sticking with a more "Colonial" feel like falls church is supposed to be?</p>
<p>4. Need to expand the diversity of opinions, particularly on the discussion panels.</p>

<p>Q7: Do you have other suggestions for actions by individuals, community organizations, or government with respect to the future of the City Center?</p>
<p>5. Add Height restrictions to the Zoning Laws. The City needs to really enforce Zoning Laws - Developers, big and small, bully the City and disregard ordinances, especially environmental ordinances.</p>
<p>6. City 'provided' -in one form or fashion- parking should be top of list.</p>
<p>7. Stay tuned in and try to develop a more concise explanation of where we are in the process and why. Many of the suggestions have already been done (ie Urban Planner).</p>
<p>8. I thought there was a city center task force. What happened to that one? I do not understand why we would need to creat a new one. I am all in favor of citizen involmnet and input if the citizens make a committment to attend meetings, read information and stay informed. I am tired of people who complain, but who do not take the time to do their homework or get involved.</p>
<p>9. most of these questons, have been asked last year, nothing really has been done. groups are not active enought or ralley people together to take issues to city hall. you can not be non-partisan and really get something done.</p>
<p>10. We need to tell the developer what we want and need and not just react to their proposals which often don't resemble commmunity desires, Arlington County Wilson Blvd model.</p>
<p>11. None that I want to say here. However, if we do not have development but just stay as we are, in 10 years Fairfax and Arlington will be fighting over who will take over what use to be the City of Falls Church.</p>
<p>12. We've paid ooutside professional planners \$\$\$ in past, but no one follows through on plan. Why do it again. Why create just a "citizen task force on the City Center" when you are dealing with business property owners? We've had these groups before without results ensuing. And remember, any plan has to be economically feasible for it to succeed!!! Not mentioned in last month's sessions was the need to the fiscal stability of the city in years to come. Where are the tax dollars going to coming - higher residential taxes?</p>
<p>13. hire full time webmaster; have city center plans available online.</p>

<p>Q7: Do you have other suggestions for actions by individuals, community organizations, or government with respect to the future of the City Center?</p>
<p>14. The format of this survey forced me to select answers that do not reflect my opinion - in several instances my preferred answer would have been that the suggestion was already something in place...having to indicate whether it was important or not seemed to indicate that it wasn't already being done.</p>
<p>15. Approve the ARC plan and get going on the side of Broad that is least important to the overall plan for the end result that will not be completed until the north side is assembled. Don't try to answer all the goals within this one quadrant. Use eminent domain to accomplish public spaces and public transportation improvements on the north side. Don't allow ARC to get away. We need their involvement to improve GM Square area and 100 block of S. Washington behind to Maple.</p>
<p>16. Government is operating with too little transparency. They seem to consider only business and developer input and do not reach out to individual homeowners.</p>
<p>17. To be a City Center is to be a place where people WANT to go to socialize and gather not only because of its CENTER location, BUT because it is attractive and has activities / things for people to DO or People Watch because other people are DOING things. The idea of a large park for musicians, bikes, walkers, etc. is appealing and should be pursued...unimaginative arrangement of buildings and sidewalks and small areas of landscaping are everywhere. To be a "signature" piece which is what people are looking for it NEEDS to BE special NOT just LOOK special, good design is fine but spaces that will be USED is better as icing on the cake...walking around I can do anywhere, give me a reason to want to be there. If I don't drink or like to eat out would I still go there? What's the draw...is there really parking that works so I can meet others from Fairfax or Arlington there? Will George be coming by every 10 or so minutes? Give me lots of benefits that draw me and others to a City Center...it's not all about the buildings!.. where's the public space? ...where's the contribution for the ARTS developmentwhere are the people going to congregate and people watch?what will I do when I get there,what will I do after lunch or dinner? HOW LONG WILL I WANT TO STAY/ IF THE MONEY ISN'T SPENT THEN NO CITY CENTER WILL BE PROFITABLE....variety,, age appropriate diversity of draw, get as many people for as many reasons to choose City Center and it will be a resounding success and OPEN with a completeness of vision so that people are ANXIOUS to go there WHEN IT IS DONE.</p>
<p>18. Individuals and org. should try to attend, gov't. should publicize, meetings with developers.</p>

<p>Q7: Do you have other suggestions for actions by individuals, community organizations, or government with respect to the future of the City Center?</p>
<p>19. Get involved. Provide opportunities for citizens to get involved. In Scottsdale, AZ, I supported a "CityShape 2020" action committee that created a "vision" for the future of the city.</p>
<p>20. Yes, please do not brick every sidewalk. Brick ices more easily. Concrete is safer for pedestrians whether able-bodied or using crutches, canes, high heels etc. My friends with MS strongly prefer concrete. I have heard brick is more expensive. It is certainly harder to fix brick potholes than asphalt ones. We want to keep both pedestrians and cars moving through city center. A roundabout would slow things down. As a pedestrian crossing the circle by GWU for 9 years I guarantee that cars do not like to yield to pedestrian in the crosswalk.</p>
<p>21. Need to consider City Center impact on: certified historic structures; potential archaeological resources</p>
<p>22. Yes - Presented delivery and trash truck being suggested are very poor.</p>
<p>23. A map of the proposed City Center should be distributed to all residents and published in the News-Press.</p>
<p>24. The city government needs to find a way to improve the disconnect between the citizen and the government. Too many citizens are fearful of the city staff, and the city staff is often unfriendly to the citizen.</p>
<p>25. Allow for unimpeded traffic flow on Route 7. Build pedestrian overhead walks if desired. Raise speed limit on Route 7 to 45 mph</p>
<p>26.This survey is confusing.</p>

8 What should be the topic of Spring Deliberations 2008? You may click on more than one topic idea.		
answer options	Response Percent	Response Count
Financing both the City Center's Great Commons & proposed capital improvements for schools -- How can it be done?	49%	33
After school child care - What should be done?	7%	5
How do we change our zoning and what does it mean?	38%	26
Mixed use development -- How has it worked so far?	46%	31
Traffic, transportation and the City Center	56%	38
Affordable housing	24%	16
Are there options for fiscal health other than the City Center?	40%	27
Greening the city	40%	27
Future of the City Center II	43%	29
Other (please specify)		8
<i>answered question</i>		68
<i>skipped question</i>		3

Q8 CONTINUED: What should be the topic of Spring Deliberations 2008? You may click on more than one topic idea. OTHER:
1. PEDESTRIAN, BICYCLE FRIENDLY DEVELOPMENT FOR THE FUTURE AND FIXING HE MISTAKES OF THE PAST....ps. approx 70% of residents do NOT have children in City schools...the 30% that do should figure out a no cost to the taxpayer of figuring out the problem and make proposals and have a referendum on the ballot.
2. Update on existing projects
3. I would appreciate a discussion of crime in the city, trends, challenges, what can citizens do to make a difference.
4. Obey existing - for now
5. Tysons Tunnel & Impact
6. What the hell is City Center II??
7. Don't think there should be a Spring Deliberations meeting. One per year is sufficient; two are redundant and will diminish the impact of the event.
8. I don't know that there should be another one. If there is one though I suspect traffic would be the most popular topic.

Q9: What can we do to improve our deliberation events and publicize them better, to Reach beyond the “usual suspects”?
1. Deliberation events must be perceived as more than talk and ventilation fests in order to remain viable. To justify their participation, I believe that citizens will want to see that their input is relevant to the deliberative process undertaken by City Council and city staff. Over time, citizens gathering to simply "jaw" about issues will be counterproductive to viable community participation in the affairs of local government. The larger question that Deliberation activities have not addressed is whether this presumably on-going event has an impact on the decision-making of city officials. Talking to no avail doesn't produce citizen activists.
2. I think as a public service the FC City Press should do a front page article a few weeks in advance of the next Deliberation Day with just the facts (no editorializing, please) about what citizens can learn and gain by participating. Following that publication and one week before the actual meeting, another front page item should be published, perhaps an interview of the individual in charge of the

<p>Q9: What can we do to improve our deliberation events and publicize them better, to Reach beyond the “usual suspects”?</p> <p>event who can tell citizens why their participation is invaluable to the development plans for the City. Also, if the City has any bills it sends out in advance of the meeting, it could drop a brief notice in the envelope along with the bill and/or have block captains who normally hand out flyers for recycle information also hand out flyers for their block about the upcoming Deliberation Day. I don't believe that posting on the City website will be as effective because not everyone reads the website on a regular basis.</p>
<p>3. FCNP is probably the best venue. Can spread the word through community organizations. May also be effective to contact homeowner / condo associations (board of directors) so they can participate and spread the word in their neighborhood.</p>
<p>4. Post 1/2 page or whole page ad in FC News Press.</p>
<p>5. The City needs to publize this on the City Website and I don't think they did.</p>
<p>6. Convince the schools to participate (they refused to advertise the DD event). Do a less formal round of community coffees over a period of time rather than a single event.</p>
<p>7. People in the city are so busy, especially parents with children in the schools. There are so many competing demands for their time. I think the face that you had deliberations on a week night and a Saturday afternoon was great, although I am sure that many parents had student events during both of them! Also, it would be good if you could be very clear about the purpose of the deliberations and what citizens can expect to happen because of them. I attended the one on Saturday and, although it was nice to get together with others in the city and hear their opinions, I am not sure how much can really come out of it.</p>
<p>8. not have a pannel who is all for deveopment, let people ask questions and talk at end. have all council/mayor there to explane themsevles and the choices that they have made for the city. this meeting should be important to them. be more agressive at getting the community out and attending. not just the same people who come. tak a full add in paper, hang banner, advertise!</p>
<p>9. Use the communtiy TV channel to hold "talk Shows" about whats happening in Falls Church.</p>
<p>10. Make sure people can be made aware of the events, topics, volunteers needed, etc. Falls Church News-Press 'louder' coverage. Maybe publicize on the radio and/or local TV station, e.g., News Channel 8. Make flyers available at schools, libraries, etc.</p>
<p>11. Nothing. You've been doing your best. Some people will never come to one of the deliberation events but will be the first to complain out loud that things are being done without any citizen input!</p>
<p>12. Hang a banner across Broad St and Rt 29 announcing Deliberation Day.</p>
<p>13. We always seem to get the usual people so it's like spinning wheels. I felt the this deliberation was far less sucessful than the first--I went to both days this time. I was disappointed in the group leaders as some expressed their own opinions too much and most were not trained as well--scribes were also not with each group. You can't depend on a group member for that task. If there is anyone with enough ACCURATE information on the con side, they should be included on the panel. Most of all, the panel should be FIRST so that people could get information before going into small groups and then return for further questions for the panel.</p>

Q9: What can we do to improve our deliberation events and publicize them better, to Reach beyond the "usual suspects"?
14. I thought this last delibertion event was well publized, There are just so many people that will participate.
15. Boost attendance - especially with citizens and business reps not associated with the established organizations that sometimes dominate these discussions.
16. fund printing of fliers and distribute to students at all the local schools
17. As I feared when I first heard about this concept, it was yet another time commitment for all of the usual suspects. As Dr. Rogers said, you can lead a horse to water but you can't make it drink. One big problem I found is that attendees all had very different levels of understanding of what was really going on - you cannot assume that people will read (or horses will drink.) I think the City does a great job in providing a number of ways in which citezens can get involved - I don't know that we need yet another opportunity for the same people to talk to one another. If folks want to get involved they do - lets not add to the already busy schedules of those in the community who are active.
18.Limit the participation of the "usual suspects", that is, the vocal minority with extreme views.
19.I'm not familiar with much of what has been done and would like to know more - thanks for sending this email. I'll get more involved.
20. Publicizie more in advacne, use electronic support more effectively. Have more well-rounded leadership in the deliberations. Why no elected officials in the last one?
21. Urge the formation of Neighborhood or Street representatives for Deliberation day...make that a News Story...and each street is asked to send a representative and then they get a replacement for the next deliberation day (both should go) and on and on. It is just too easy for people to rely on the ususal suspects; the citizens have basically been spoiled and enabled Not to Attend. It should be a block by block attempt at representation...then people will start speaking out....waiting until it has passed and now you can't do anything is great motivation to get them going
22. Keep doing what you're doing; continue to get publicity through existing organizations and library. Don't let anyone think you don't want the "usual suspects" to attend!
23. Provide distilled information with key points directly to citizens. By pass the News Press. No one reads that. It's too opinionated.
24. send out letters to individual homeowners in addition to publication in traditional media and electronic media. send flyer home through the schools
25. Invite students specific clubs Boy Scouts, Girl Scouts and representatives of Winter Hill Apartments, every apartment building for that matter.
26. Show how they have achieced something.

Q9: What can we do to improve our deliberation events and publicize them better, to Reach beyond the “usual suspects”?
27. more advance publicity.
28. more advance email notice, paper mailers,
29. More frequent events at different times and days to offer more options for participation.
30. Get the schools to allow notices to be sent home with students. Have key players pass out fliers to every household in the city. Consider hiring teens to do this job (perhaps the school band, who is looking for work and donations).
31. Use the website (see Q1) to encourage engagement. Set up a "walk in" with model of City Ctr AND have someone who is able to respond to questions or take down questions for follow up. Publicize hours of availability. Website FAQs Regular Q&A in FCNP.
32. Mailers
33. Supplement with on-line comments, etc. Post results/reports on-line.

10. Age		
answer options	Response Percent	Response Count
14-18	0%	0
19-25	0%	0
26-35	12%	8
36-45	25%	17
46-55	19%	13
56-65	21%	14
66 and above	24%	16
<i>answered question</i>		68
<i>skipped question</i>		3

11. Gender		
answer options	Response Percent	Response Count
Female	50%	34
Male	50%	34
<i>answered question</i>		68

<i>skipped question</i>	3
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12. How long you have lived here		
answer options	Response Percent	Response Count
Less than 1 year	4%	3
Less than 5 years	21%	14
Less than 10 years	16%	11
Less than 20 years	21%	14
20 years and above	38%	26
<i>answered question</i>		68
<i>skipped question</i>		3

13. Number of people in your residence		
answer options	Response Percent	Response Count
One	12%	8
Two	49%	33
Three	10%	7
Four	16%	11
Five	12%	8
Six	1%	1
Seven or more	0%	0
<i>answered question</i>		68
<i>skipped question</i>		3

14. To what community organizations do you belong, if any?		
CBC	32%	22
Chamber of Commerce	18%	12
Elementary Schools PTA	21%	14
FC Housing Corporation	21%	14
GMHS PTA	9%	6
LWVFC	24%	16
MEH PTSA	18%	12
Rotary	0%	0
Youth sports organization	13%	9
VPIS	35%	24
None	21%	14
Others (please specify)	37%	25

14. CONTINUED – OTHER	
1.	Winter Hill Board of Directors
2.	Scouting
3.	Falls Church Education Foundation Falls Church Arts Falls Church Democratoic Committee Greater Hillwood Citizens' Association
.	Citizens for a Better Community (CBC)
5.	City Boards and Commissions
6.	FC Arts
7.	i go to councils meetings/budget meetings and other things to kept myself infomed
8.	Lions Club, Falls Church Scout Building Assoc.
9.	Lions Club, Falls Church City Democratic Committee and a big supporter of the Education Foundation.
10.	Winter Hill Community Association
11.	CITY COUNCIL Thu, 11/1/07 1:54 PM
12.	none
13.	local faith community Thu, 11/8/07 4:09 PM

14.	Winter Hill COmmunity Association Board and FCCPS Day Care Advisory Committee member
15.	Friends of Cherry Hill, VA 2007, Kokolopori Sister City Partnership, EJeffersonCherrySt Neighborhood Association (forming), Falls Church Arts, Watch Night Organization, Victorian Society at Falls Church
16.	Winter Hill Homeowner Association
17.	local church
18.	VEPIS
19.	Board member to a non-profit organization
20.	Vice President Falls Church Education Foundation
21.	Officer of Elections
22.	Boy Scout Troop, Girl Scout Troop
23.	pptf
24.	Falls Church Housing Commission and Affordable Housing Fund Committee
25.	If you could put information about these organizations (I'm unfamiliar with most of them), that would be great for getting citizens more involved.

15. Do you live within two blocks of Broad Street, Washington Street, or any area that is a prime candidate for redevelopment?		
answer options	Response Percent	Response Count
Yes	68%	46
No	19%	13
Close enough (please specify)	13%	9
<i>answered question</i>		68
<i>skipped question</i>		3

16. Do you rent or own your residence?		
answer options	Response Percent	Response Count
Rent	3%	2
Own	97%	66
<i>answered question</i>		68
<i>skipped question</i>		3

17. If you have served on City Council, the School Board, or a City board or commission, how long have you served?

Years of service						
answer options	1 year or less	2 years or less	5 years or less	10 years or less	More than ten years	Response Count
City Council	0	1	1	2	0	4
School Board	0	2	0	0	1	3
Board or Commission	2	5	7	3	5	22

Response totals	
<i>answered question</i>	25
<i>skipped question</i>	48